

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Vauxhall City Farm	
If your organisation is part of a larger organisation, what is its name? Vauxhall City Farm	
In which London Borough is your organisation based? Lambeth	
Contact person: Mr Matthew Lock	Position: CEO
Website: http://www.vauxhallcityfarm.org	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 281512
When was your organisation established? 04/04/1977	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Improving London's Environment
Which of the programme outcome(s) does your application aim to achieve? More Londoners with a greater knowledge and understanding of the 'green' environment and biodiversity More young people understanding the benefit of growing local food and its nutritional value
Please describe the purpose of your funding request in one sentence. Our proposed programme will develop children's, disabled people's and families' motivation and improve knowledge of how to live healthier, active and sustainable lives.
When will the funding be required? 24/08/2014
How much funding are you requesting? Year 1: £48,512 Year 2: £49,085 Year 3: £49,676 Total: £147,273

Aims of your organisation:

Vision

We are the farm for London, our vision is a city where people from all communities experience nature up close and thereby enhance their health, wellbeing and life chances.

Mission

Our mission, therefore, is to use the urban farm to provide educational, recreational and therapeutic activities that:

- Support disadvantaged and disabled people to boost their confidence and aspirations
- Promote emotional, mental, social and physical well-being
- Develop environmental awareness and action
- Strengthen community cohesion
- Create enjoyment for members of the public.

In our strategic plan we aim to:

- Increase & diversify our funding base
- Reduce dependence on grant funding
- Invest in quality on-site facilities
- Recruit and invest in skilled and motivated staff
- Grow the number and quality of our volunteers
- Advocate and lead on environmental / green awareness campaigns
- Collaborate with a much more diverse group of partners

Main activities of your organisation:

Vauxhall City Farm delivers the following activities to fulfil its mission:

- Educational Tours and Workshops: Schools, community groups and charities visit the farm to learn about ecology, the environment, agriculture and horticulture
- Youth Clubs: We host local children in weekly youth clubs. Participants are taught how to develop their knowledge of the environment and be an advocate for protecting nature
- Work Experience: Young people attend work experience at the farm. They learn a range of skills which will help them gain a better understanding of the workplace and how to be responsible for the environment
- Family Learning: Families attend the farm for free training in how to grow food, live healthier lives and how to protect nature, even in an inner city environment.
- Volunteering: Volunteers are supported to work on the farm, caring for animals.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
11	1	10	30

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	12. Shortly Renewed to 125 yrs

Summary of grant request

Our communities face significant barriers in accessing nature and green spaces in the city. They have limited understanding of the importance of ecology, nature and the environment. The Farm proposes an extensive environmental awareness and greening programme, to engage local Children, Disabled People and families. due to urban surroundings. Our programme will enhance their knowledge of how to be responsible for their environment and lead healthier and more sustainable lives. The Farm is best placed to deliver such activity through its experience in delivery of innovative outdoor based education on the subjects of agriculture, ecology and the environment. In line with City Bridge Trust's outcomes framework, we will deliver:

a). More Londoners with a greater knowledge and understanding of the 'green' environment and biodiversity; a wide range of educational programmes to school children aged 5-14, disabled people aged 5-25 and local families. We will augment our programme with outreach workshops to schools, disabled people's groups and bespoke family learning events.

b). More Londoners reporting improved well-being through greater use of open spaces and through growing and greening initiatives. Our programmes will demonstrate the following outcomes:

- Improved confidence and self-esteem
- Improved physical and emotional health
- Better understanding of importance of sustainable communities
- Increased independence and resilience
- Knowledge of local 'green' environmental opportunities

The following outcomes will be recorded through the Farm's internal monitoring and evaluation system VIEWS.

More young people understanding the benefit of growing local food and its nutritional value: The Farm will educate more than 12,000 children on the importance of food growing and healthy lifestyles. We will deliver this to schools on site and through outreach programmes, to schools, disabled peoples' groups and bespoke family based learning.

Vauxhall City Farm meets the City Bridge Trusts 'Principles of Good practice' as follows: involving local people in the management and running of the service (service users have co-designed our programmes. The Farm currently operates an established children and young people advisory board 'YFAB' who provide monthly feedback and guidance to staff. Important topics are raised at the charity's trustee board, advising on the strategic direction of the charity.

We value diversity and pride ourselves on being a fully inclusive charity. The Farm does not charge admission and provides community events at no cost. This enables low income and disadvantaged groups to access services. Our internal monitoring concludes that over 20% of visitors have a disability and 70% of visitors come from an ethnic background other than White or White British.

A major strength is our engagement and support for volunteers. Internal monitoring has identified over 30 volunteers regularly engaged at the Farm. Volunteers support a wide range of activities including animal husbandry, event support and educational delivery. They are provided with training and we have seen an increase in volunteers who have a disability.

As a result of a previous City Bridge grant, we have substantially reduced our carbon footprint. The Farm now runs a strict recycling policy and the farm's ethos is to be resourceful and keep waste to a minimum. The Farm is also developing new facilities, utilising green and energy efficient construction technology and sustainable operation methodologies.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

N/A

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

150 farm based workshops to raise awareness of environmental issues to pupils of Primary and SEN Schools and Disabled Groups. 150 school, and community outreach programs, raising awareness of the themes of the project.

3 twelve week personal development programmes for disabled people aged 16-25. Participants experience increased self confidence and worth. Programmes consist of cookery, food preparation, awareness of sustainability. Participants experience understanding of environmentally friendly transport. Close therapeutic engagement with animals reduces stress and anxiety.

1 environmental club for children aged 5-7 and 8-11. Club develops knowledge in fun ways, increasing knowledge of wildlife, ecology and environmental awareness (i.e recycling). Club expands to include young people advocating in the community and transferring skills to others through community events.

20 family learning events per year. Families encouraged to learn about wildlife, healthy living and sustainability together. Families develop knowledge on how growing food can reduce household bills and improve healthy diet. Raise awareness of ecological issues. Distribute growing starter packs to encourage further take up.

10 schools per year engaged to create their own wildlife / growing habitats. Vauxhall City Farm delivery team upskill schools and community groups to create and maintain ecology spaces. Delivery of educational classes on benefit of growing spaces. School assisted with start up equipment to create ecology space.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

6000 children engaged in educational classes on ecological environmental education. Children more knowledgeable about healthy and sustainable living. Increased knowledge of wildlife and how to protect them within urban environment. Questionnaire results state 75% participants enthused to be more environmentally friendly.

75% Disabled People recorded as saying workshops have increased their confidence. 20 disabled participants gaining qualification in food preparation. 60 disabled people attending a food safety workshop. Disabled people reporting increase in confidence to live independent lifestyles. Disabled people report increased knowledge of recycling.

30 participants record AQA qualification in ecology and environmental awareness. 40 participants provided with growing starter pack. 50% of participants recorded as saying they regularly grow food at home following workshops. 75% of participants record as stating they have increased understanding of maintaining healthy lifestyle.

300 families provided with growing starter pack. 30% of families come from a BME background. 20 educational workshops delivered. 20% families attend two or more sessions.

10 schools develop wildlife / growing spaces on school grounds. 6 schools deliver AQA workshops in ecology and environmental awareness. Schools Delivering wildlife / ecology extra curricular clubs. 2 SEN schools engaged in program. 7 schools reporting wildlife / ecology spaces still in use six months after creation

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We intend to continue this programme on completion of the grant funding by delivering it through the networks that we established during the project. We will fund this through an affordable charge for the service, which we believe our partners will accept as they will see its value.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year? 4,000
In which Greater London borough(s) or areas of London will your beneficiaries live? Lambeth (30%) Southwark (20%) Wandsworth (30%) Westminster (20%)
What age group(s) will benefit? 0-15 16-24 25-44
What gender will beneficiaries be? All
What will the ethnic grouping(s) of the beneficiaries be? A range of ethnic groups
If Other ethnic group, please give details:
What proportion of the beneficiaries will be disabled people? 21-30%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Staffing: Youth & Education Manager	28,500	28,920	29,353	86,774
Staffing: 50% of Youth & Education Coordinator	10,260	10,413	10,570	31,243
Equipment: Growing Starter Packs	1,925	1,925	1,925	5,775
Equipment	1,500	1,500	1,500	4,500
Management & Administration (15%)	6,328	6,414	6,503	19,244
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	48,513	49,178	49,851	147,435

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2013
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Income received from:	£
Voluntary income	324,241
Activities for generating funds	0
Investment income	71
Income from charitable activities	140,489
Other sources	0
Total Income:	464,489

Expenditure:	£
Charitable activities	393,342
Governance costs	5,923
Cost of generating funds	25,173
Other	0
Total Expenditure:	424,438
Net (deficit)/surplus:	40,363
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	40,363

Asset position at year end	£
Fixed assets	17,878
Investments	0
Net current assets	114,124
Long-term liabilities	0
*Total Assets (A):	132,002

Reserves at year end	£
Restricted funds	12,736
Endowment Funds	0
Unrestricted funds	111,266
*Total Reserves (B):	132,002

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
0%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	31,542	29,469	25,415
London Local Authorities	47,813	51,000	53,378
London Councils	0	0	0
Health Authorities	0	0	1,161
Central Government departments	3,982	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Walcott Foundation	53,846	21,335	1,995
Stavos Niarchos	40,000	40,000	26,667
Ashden Trust	0	15,000	15,000
Sobel Foundation	0	10,000	10,000
Children in Need	23,112	22,397	19,195

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Matthew Lock**

Role within **CEO**
Organisation: